



USAID
FROM THE AMERICAN PEOPLE



Empowering Women Entrepreneurs to Drive Rural Clean Energy Solutions

October 23, 2024
11:30AM - 1:00PM



#SACEF2024

Over the last 25 years, SSP has transformed grassroots women in India as community leaders, entrepreneurs, and change makers with clean energy as a priority sector since 2006

SSP in Numbers

6 million

lives impacted in the last 25 years

350,000

Women empowered out of which 75,000 are entrepreneurs

7 States

reached covering 2,320 across 30 climate impacted districts in India

5 Focus Areas

Clean Energy, Water, Agriculture, Sanitation, Health & Nutrition

Key Clean Energy Initiatives

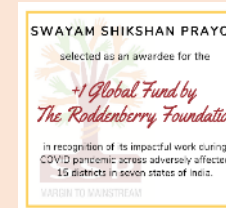
Pioneer in India introducing clean cookstove solutions through a rural women retail network in partnership with British Petroleum (2006-2010)

As the implementation partner for USAID wPower program, we created 1000+ clean energy women entrepreneurs (2012-2015)

Since 2016, supported by Misereor, we scaled our clean energy entrepreneurship program in Bihar and Maharashtra

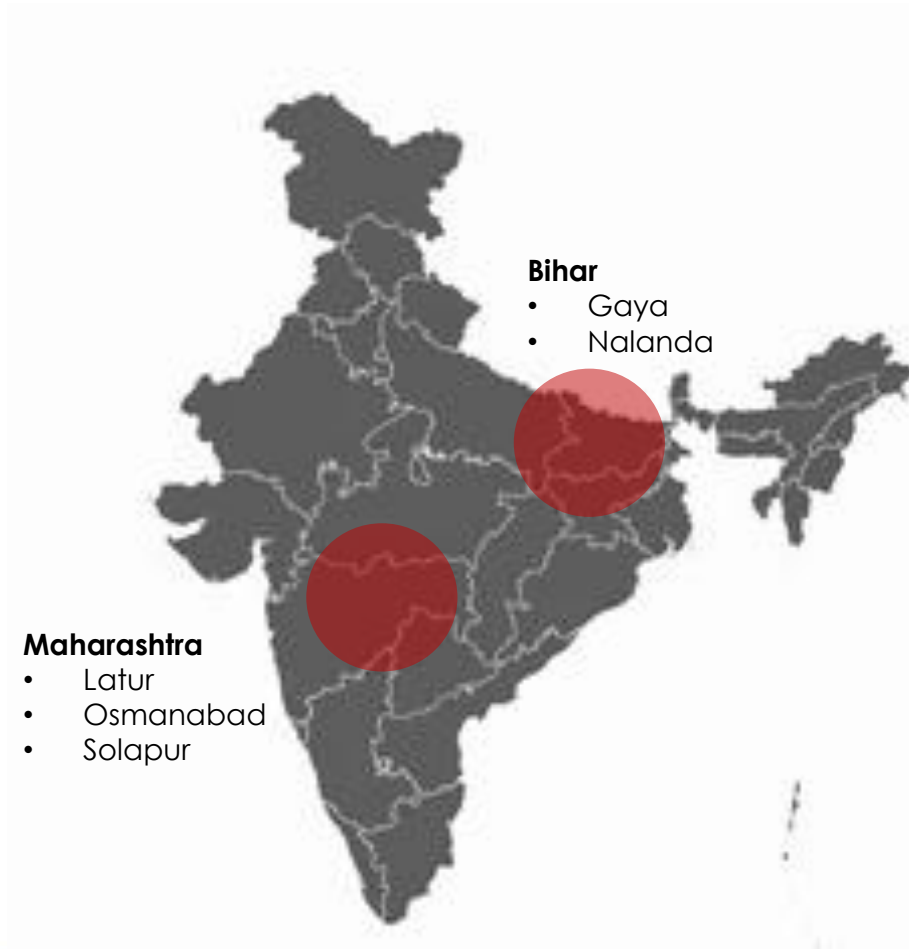
Since 2020, SSP has been testing the proof of concept of innovative locally appropriate energy efficient solutions with its private sector partners

Key Awards and Accolades



- Global Local Adaptation (CGA)'s Local Adaptation Award for Capacity and Knowledge at COP27, 2022
- NITI Aayog's Women Transforming India Award, 2021
- Schwab Foundation's "Outstanding Social Entrepreneur of the Year", 2018 & 2019
- UNDP Equator Prize 2017
- UNFCCC Momentum Award 2016

Since 2022, SSP with support from USAID SAREP has scaled access to clean energy solutions in rural India following a market-based model



500
Grassroots Women
Entrepreneurs Engaged
in the Program

02
States
Implemented

500+
Villages
Sensitized

100,000+
Families
Outreached

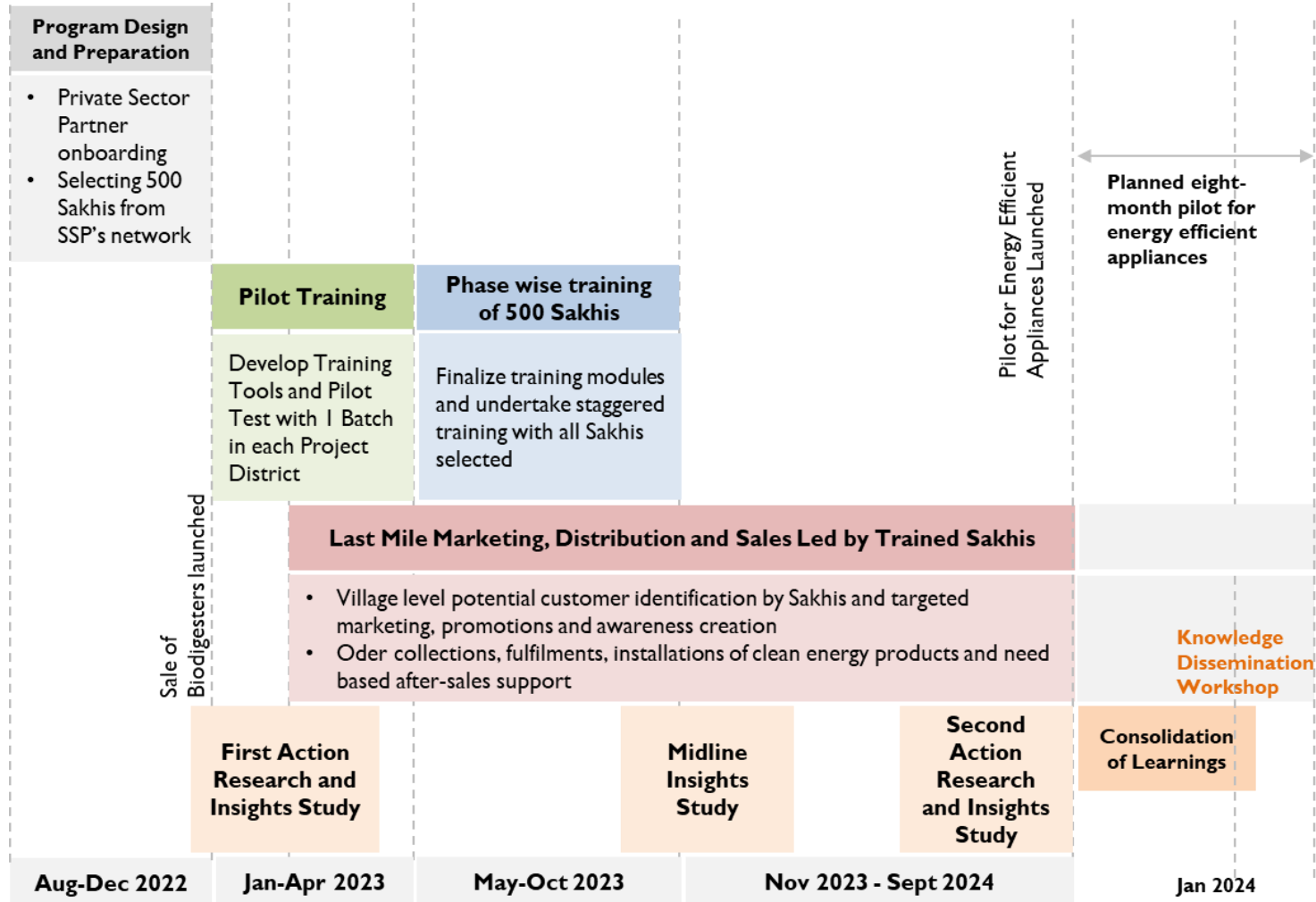


7,500+
Biodigesters
Commercially
Distributed through
the Program

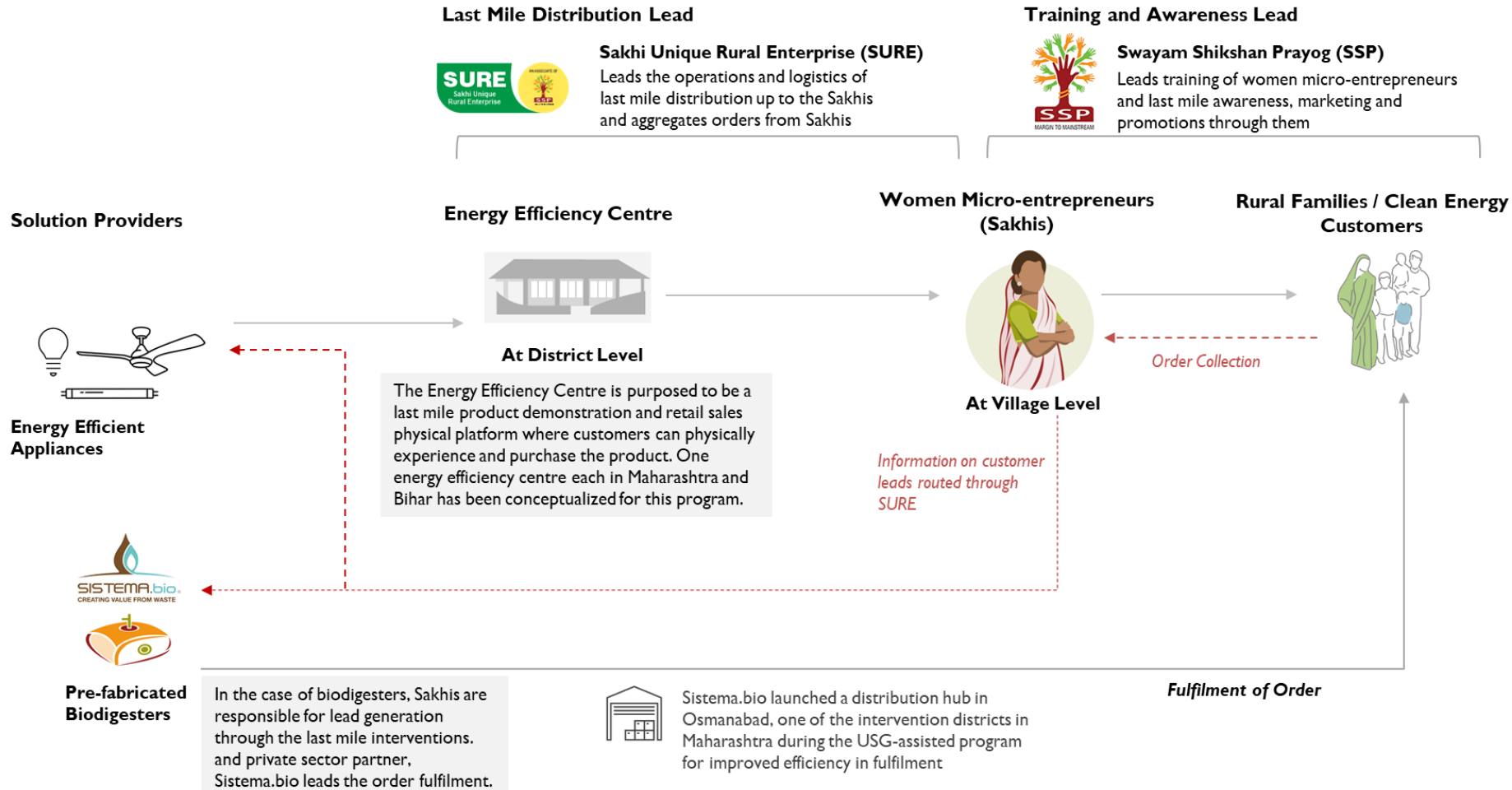


45,000 MT
CO₂e will be
potentially avoided
every year due to
the project, at least
for the next 10
years

How has the program unfolded over the last two years?



The program adopted a last mile distribution model with grassroots women entrepreneurs at the core of the market ecosystem



Thank you!

